

FOR IMMEDIATE RELEASE
November 18, 2009
Release # 10-040

Firm's Recall Hotline: (718) 326-7786 collect
CPSC Recall Hotline: (800) 638-2772
CPSC Media Contact: (301) 504-7908

Grand World Recalls "Bobby Chupete" Pacifiers Due to Choking Hazard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of Product: "Bobby Chupete" Pacifiers

Units: About 641,000

Importer: Grand World Inc., of Maspeth, N.Y.

Hazard: The pacifiers fail to meet federal safety standards. The pacifier mouth guard is too small, posing a choking hazard to infants and toddlers.

Incidents/Injuries: None reported.

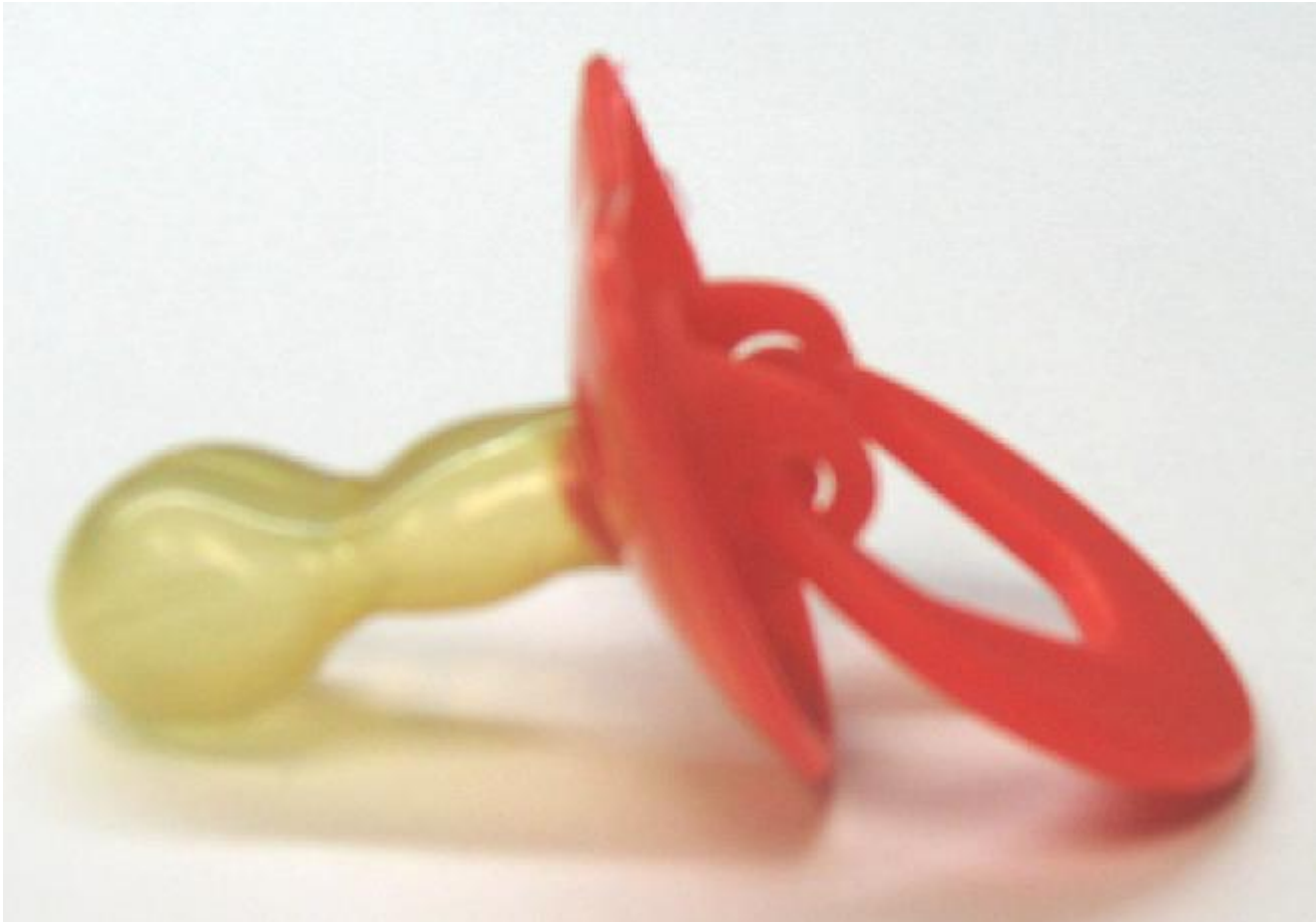
Description: This recall involves "Bobby Chupete" pacifiers. The pacifiers have a ring-shaped handle and heart-shaped mouth guard with two ventilation holes. The nipple is made of latex. "Bobby Chupete" and a picture of an infant are printed on the pacifier's packaging. The pacifier was sold in aqua, red, white or yellow colors.

Sold at: Various retail stores nationwide from November 2004 through July 2009 for about \$1.

Manufactured in: China

Remedy: Consumer should immediately take the recalled pacifiers away from infants and toddlers and contact Grand World for a refund or a replacement pacifier.

Consumer Contact: For additional information, call Grand World collect at (718) 326-7786 between 9 a.m. and 5 p.m. ET Monday through Friday or visit the firm's Web site at <http://www.grandworldinc.com>.







BOBBY

CHUPETE

WARNING: DO NOT TIE PACIFIER AROUND CHILD'S NECK AS IT PRESENTS A STRANGULATION DANGER

MADE IN CHINA



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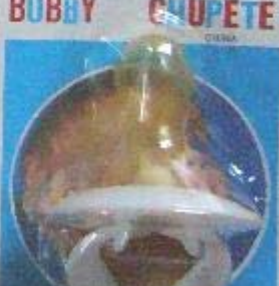
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